

SOS TREES PRESENTS

Arbor Week 2023

Healthy Trees Healthy People

MAY 20 - 28

SPONSORSHIP OPPORTUNITIES

EVENT SPONSOR*	PLATINUM SPONSOR \$1000	GOLD LEAF SPONSOR \$750	SILVER LEAF SPONSOR \$500	BRONZE LEAF SPONSOR \$250	TREE SPONSOR \$100
TOP LEVEL LINK AND LOGO ON SOS TREES ARBOR DAY WEBPAGE	PLATINUM LEVEL LINK AND LOGO ON SOS TREES ARBOR DAY WEBPAGE	GOLD LEVEL LINK AND LOGO ON SOS TREES ARBOR DAY WEBPAGE	SILVER LEVEL LINK AND LOGO ON SOS TREES ARBOR DAY WEBPAGE	BRONZE LEVEL LOGO ON SOS TREES ARBOR DAY WEBPAGE	TREE SPONSOR NAME ON SOS TREES ARBOR DAY WEBPAGE
PRIME-TIER LOGO PLACEMENT ON SIGNAGE	TOP-TIER LOGO PLACEMENT ON SIGNAGE	MID-LEVEL LOGO PLACEMENT ON SIGNAGE	LOWER-TIER NAME PLACEMENT ON SIGNAGE	BOTTOM-TIER NAME PLACEMENT ON SIGNAGE	
LOGO PLACEMENT ON EVENT SIGNAGE & OPPORTUNITY TO ATTEND & SELF PROMOTE AT EVENT	LOGO PLACEMENT ON SOCIAL MEDIA POSTS	NAME PLACEMENT ON SOCIAL MEDIA POSTS	—	—	
RECOGNITION IN E TREE NEWS	RECOGNITION IN E TREE NEWS	RECOGNITION IN E TREE NEWS	RECOGNITION IN E TREE NEWS	RECOGNITION IN E TREE NEWS	RECOGNITION IN E TREE NEWS

*EVENT SPONSORSHIP OPTIONS

QR CODE INTERPRETIVE TREE WALK - \$1500

The expansion, printing and installation of our tree themed QR Code audible walk in 3 city parks with 8 to 10 stops. The walk will remain up throughout the week and will be used throughout the year for other events. The sponsor's logo will appear on the webpage and all promotional materials of the event.

NATURALIZED TREE & SHRUB PLANTING AT SUTHERLAND SCHOOL.

In partnership with Saskatoon Public Schools SOS Trees Coalition will implement a pilot project "Bringing Nature's Benefits to Students". We will involve students, parents and the community at large in the planning, and planting of a naturalized outdoor classroom. The sponsor's logo will appear on all permanent signage, webpage and promotional of the event.

We have 3 planting opportunities: **One Large planting with outdoor classroom incorporated - \$5000**
Two smaller plantings - \$2650 & \$3250